

ORGANIZER

The competition "ACC's Newsletter. Give a Name. Win a Tablet." is organized by the department of Human Resources of Amorim Cork Composites.

OBJECTIVES

This competition aims to challenge all ACC employees to choose the name for the new ACC's Newsletter for Internal Communication.

PRIZE

The winner of the competition will win an Apple Ipad.

PARTICIPANTS

This is an internal initiative of Amorim Cork Composites which is open for all its employees to participate.

REQUIREMENTS

- a) The name should be in English, because this is a global publication.
- **b)** About the new Newsletter, we would like to point out that this is a new internal communication channel that transmits knowledge and that shows what we are and what we do at ACC. That is why we want this new channel of communication to have a name that is suggested among us.
- c) The names submitted must communicate the key-ideas that support the concept of the new ACC Newsletter. Key-Ideas: Communication. People. Knowledge. Teams. Alignment. Sharing. Union. Innovation. Creativity. Global. Multicultural.
- **d)** Participants must fill in the form available at www.amorimcorkcomposites.com/newslettername or using the paper form that should be provided by the team manager.
- e) Each participant can submit up to 3 names.
- f) When participating candidates must declare that they are familiar with the present rules. If this procedure is not followed, candidates will be excluded.
- g) If the selected name is suggested by several participants, all those who suggested the name will be evolved in a random draw that will dictate the winner of the contest.



DEADLINES

PHASE 1

Deadline for submission of names: October, 31, 2017

PHASE 2

Name evaluations: until November 30, 2017

PHASE 3

Competition Winner – The winner will be informed in person by its team manager, or if this is not possible by email or phone. The decision will be announced to all ACC in the next edition of the Newsletter, in the beginning of 2018

JURY

The jury will choose the best name for ACC's Newsletter. This jury will include Amorim Cork Composites's Executive Management, and the Amorim Cork Composites Internal Communication Committee.

EVALUATION CRITERIA

- 1 Creativity
- 2 Alignment with the requirements of the key-ideas defined by this regulation
- 3 Flexibility to adapt to several communications formats